



Keepsake Video Inc.

CONNECTING THE PAST TO THE PRESENT - AND THE PRESENT TO THE FUTURE





ABOUT

Welcome to Keepsake Video Inc.

We are a video production company dedicated to creating high quality personal profile **Keepsake Videos** of individuals or couples, in order to introduce them to, and share their stories with, future generations of family and friends.

Keepsake Videos have intrinsic mental health benefits for both the subjects and their family. People who struggle with memory loss will have recorded accounts of their fondest life stories, sparking positive emotions and memories in difficult phases of their decline; and if a loved one passes away, their family and friends can use the Keepsake Video to find comfort in their grieving process.

Keepsake Videos are a meaningful and timeless way to connect the past to the present and the present to the future.

Contact us today to get started!

We look forward to hearing from you,

Dave & Dylan

Your Keepsake Video Team

info@keepsakevideoinc.com





KEEPSAKE VIDEOS

What is a Keepsake Video?

A Keepsake Video is a high quality personal profile documentary style video. Consisting primarily of an autobiographical interview with the Keepsake Video recipient(s), supported by old family video footage and/or photographs, customized titles, and an original background musical score. The final video ranges from twenty to forty-five minutes in length and depending on the package, you may receive the full raw unedited video interview.

If you have special requests, we work with you to create unique customized packages based on your Keepsake Video needs.



STATS & FACTS

Dementia, Alzheimer's, Chronic Illness, and Seniors in the United States

PRESERVING MEMORIES

5.7 MILLION
Americans are living
with alzheimer's

MEMORY LOSS
1st sign of dementia
and alzheimer's

EVERY 65 SECONDS
someone develops
alzheimer's

1 IN 10 PEOPLE

age 65 and older have
alzheimer's dementia

There is **no cure** for
alzheimer's and
dementia

Remembering
past events helps
people living with
alzheimer's & dementia

DOCUMENTING PEOPLE'S STORIES

As 70% of all deaths in
the US are due to chronic
illness, patients have the
time and opportunity to
document their stories.

10,000

Americans will
turn 65 every day
until the end of 2029,
becoming seniors with
stories to share.





THE TEAM

Meet Dave & Dylan



DAVE KEYSTONE
Founding Partner

Dave Keystone is an award winning television host, producer, writer, and storyteller. Best known as the host and co-creator of the viral web series *Kids On*, recently acquired by CBS Studios to be turned in to a scripted sitcom. Winner of the 2018 Canadian Screen Award for Best Host of the successful CBC spin-off series *Small Talk* where he seeks life advice from kids.

Dave is also the host and co-creator of the successful digital program *Who We Are*; an interview series designed to inspire social consciousness through candid conversations, for which he won the 2018 International Academy of Web Television Awards in Los Angeles, for Best Host, and Best Pre-Recorded Hosted Series.

Dave's interest in storytelling and helping people share their experiences inspired him to team up with Dylan in early 2017, to launch Keepsake Video Inc.



DYLAN SHOYCHET
Founding Partner

Dylan is a Toronto based producer and is the co-founder and executive producer of Shoy Pictures, a media company specializing in film production.

He graduated from Western University with a degree specializing in History, after-which he received his post-graduate degree in TV Writing and Producing from Humber College.

Dylan is certified in comedy writing and improv from the Second City Training Centre in Toronto.

In addition, Dylan has extensive experience working as a producer in the corporate event space.

Dylan's love of history and passion for working with people of all ages and cultures has driven him to partner up with long-time friend Dave Keystone to launch Keepsake Video Inc.



THE INTERVIEW

Questions and Process

Prior to your interview, we will send you 60 questions that we have prepared to make a great starting point for your video. We recommend that you choose 30 questions from our list. Different questions appeal to different people - it is completely up to you. If there are questions you would like us to ask that are not on the list, we will be happy to accommodate them.

This is a small sample of our questions:

- What are some of your fondest childhood memories?
- What is the best piece of advice you ever received?
- What are you most proud of?
- Who is the person who inspired you most in your life?
- What are you most thankful for?
- Tell us about your family.
- Where is your favorite place to travel to?
- Who would you say is your best friend, and why?
- What advice, thoughts, or words of wisdom do you want to pass on to the future?





TESTIMONIALS

Keepsake Video Kind Words

At **Keepsake Video Inc.** we pride ourselves on helping you tell your story in a meaningful way. Through the process of shooting interviews, we develop relationships that we're very proud of. Here are testimonials from some of our past interviewees.

([CLICK HERE TO VIEW A KEEPSAKE VIDEO SAMPLE](#))

DR. JAY KEYSTONE

" It was important for me to make a Keepsake Video because I wanted to make sure my grandchildren and great grandchildren would have the opportunity to meet me, and hear my story from my mouth. It gives me piece of mind that they will hear my thoughts and prayers for them.

Working with the Keepsake Video team was seamless. They made me feel very comfortable from start to finish, and were conscientious and caring when shooting the interview. "

HOMA & BIJAN MAGEN

" Our Keepsake Video is giving us the opportunity to express the love we have for our kids, their children, and eventually, our great grandchildren. It is important for us that they hear we love them, and care for them, and can share our stories with them.

We know this is important for our kids, and so it was important to us, and we thank Dave and Dylan for helping us do this. "



TIMELESS ENHANCEMENTS

Our Custom Keepsake Video Add-Ons

To enhance the Keepsake Video experience, we offer memorable additional services to accompany your video, including:

- Professional portrait photographs.
- Custom leather-bound journal.
- Pre-interview make-up and hairstyling.
- Birthday, anniversary, and newborn videos.
- Elegantly drafted and framed family trees.

Contact us today for more information!





FAQs

Everything You Need To Know

Where does the interview take place?

We recommend the interview takes place in a quiet location where the interviewee(s) feel most comfortable. Often times this is in the home, office, cottage, or other location that they have a fond connection to. If you don't have a suitable location, we can discuss options to provide one.

How long is the finished Keepsake Video?

Keepsake Videos range anywhere from 20 to 45 minutes depending on your customized package.

What do I wear for the interview?

Anything that you feel comfortable in that best represents you. Try to avoid stripes.

Do you provide the questions for the interview?

Yes. Prior to the interview, we will provide 60 suggested questions that we have prepared to help guide the interviewee(s) through their life story. We encourage people to contribute their own questions and/or stories.

How long does the entire process take?

The interview session takes approximately three hours.

- 30 minutes for our team to set-up our equipment.
- 2 hours for the interview (with short breaks if needed)
- 30 minutes to pack-up our equipment.

How should I prepare for the interview?

You can read over the questions you have selected to refresh your memory of the answers, but you should try to avoid rehearsing because it will feel more natural if you don't.





FAQs

Continued...

Is it okay if my old family videos are on VHS, and other tapes?

Yes, we encourage people to take advantage of the opportunity to add old family video footage. The extra fee for this will be determined based on how much digitizing is needed.

When should I expect to receive the finished product?

The final delivery is approximately two months from the day we receive the pictures or old family video footage.

Can I have someone sit with me while I get interviewed?

Yes, no problem.

How will I receive the finished product?

The finished product is delivered on a custom Keepsake Video Inc. USB, and we can also upload it to a website for clients to download.

How many people from the Keepsake Video team will be there during the interview?

Our crew usually consists of 4-5 people (camera operator, sound recorder, producer, and interviewer). We are a very respectful team and will leave the interview location as we found it.

How should I get my pictures to you?

We kindly ask that you have your pictures ready for us when we arrive for the interview or we can arrange to get them at a later date.

Should I provide snacks or water for the team?

No, but thank you. We come with everything we need!



CONTACT US TODAY

Get Your Keepsake Video Started

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